

Delaware Symphony Association
Annual Meeting of Members
Monday, June 12, 2017
Hagley Museum and Library Soda House - Wilmington, DE

-MINUTES-

The Annual Meeting of the Members of the Delaware Symphony Association was held Monday, June 12, 2017 in the Auditorium of the Hagley Museum and Library Soda House, Wilmington, Delaware at 5:30 pm. In attendance were:

Directors: Charles Babcock, Matthew Di Guglielmo, Lanny Edelson, Myunghee Geerts, Shelley Kinsella, Elena Norman, Theresa Pietrucci, David Plaza, Jeff Ruben, Lee Tashjian;

Director Nominees: Brian Kelley and Robert Stoddard;

Staff: Executive Director, Alan Jordan, Music Director David Amado, Development Director, Kristin Peterson, Administrative Coordinator, Daniel Colburn;

DSA Members: Sharon Babcock, Thomas C. Breske, Bobbie Breske, Tatiana Copeland, Christine Di Guglielmo, Micki Edelson, Sydney W. Fleming, Debbie and Howard Green, Karl Grieshaber, Karen Jordan, Lee Kallos, Karen Kelley, David and RoseLynn Malarek, Helen Meredith, Alan B. Palmer, Regina Ruben, Patricia Zaharko and Frank Prein;

DSO performing musicians: Naomi Gray, Luigi Mazzocchi, and Eileen Grycky; and

Guests: David Cole, Hagley Museum and Library Executive Director

As Members attending the meeting arrived, they were welcomed by the performance of a Flute Trio consisting of members of the Delaware Symphony Orchestra, Eileen Grycky, flute, Luigi Mazzocchi, violin and Naomi Gray, cello.

The Bylaws of the Delaware Symphony Association provide, at Section 3.1(a), that "The annual meeting of the Members for the election of directors and the consideration of such other business as is properly placed before the Members in accordance with these Bylaws...shall be held each year in the month of June, at a place in New Castle County, Delaware, that shall have been designated by the Board."

The Members, as defined in Section 2.1 of the Bylaws, entitled to notice of, and to vote at, the annual meeting, were given timely notice of the meeting pursuant to Section 3.1(b) of the Bylaws.

Welcome and Call to Order: The President of the Association, Charles Babcock presided. He announced that a quorum of Members (34 voting Members), pursuant to Section 3.5 of the Bylaws, was present in person and called the meeting to order at 5:43 p.m.

Approval of Minutes: Upon a motion by Shelley Kinsella, with a second by Lee Kallos, the minutes of the Annual Meeting of the Members of the Delaware Symphony Association on June 13, 2016 were unanimously approved.

Financial Report: I. David Plaza, Treasurer, presented a financial report on behalf of the Finance Committee, a copy of which is attached to these minutes. His report included a review of the 2017 Fiscal Year Financial Results, including an income and expense analysis and a review of 2017 Key Points.

Artistic Report: David Amado described the forthcoming 2017-2018 Symphony season. Copies of the new season brochure were available for the Members in attendance. David provided a brief summary of some highlights of the current season (almost completed) and remarked about what stands out about last year: concert at Longwood Gardens (June 25th), Naxos Two Guitars Recording, Family Concerts and a Classics concert repeated downstate in Dover, one piece in particular “Words and Music” as it’s so important to challenge ourselves and be open to new experiences as shepherds of new works. It’s a part of our obligation – pushing boundaries here and there.

A musical interlude followed by the Flute Trio who performed the Haydn’s London Trio No. 1 in C major, Andante, Allegro moderato.

Administrative Report: Executive Director, Alan Jordan, reported that we moved all 5 Classics series concerts to Copeland Hall, we returned to reserved seating, we changed our pricing structure all with positive results and a 75% increase in subscribers. We performed the first Family Concerts in 7 years and had downstate performances as well. We’re facing reduced state funding and need the help of our patrons as voters more than ever. We also need volunteers, those who advocate for the arts and reflect the diverse culture of our community. We’ve hired a new Development Director, Kristin Peterson. Thanks to David Amado, our musicians, our Directors and patrons for a successful season.

Marketing Committee Presentation: Committee Chair Lee Tashjian reported the DSO engaged Wilmington-based Trellist Marketing/Technology to conduct an audit of the Orchestra’s marketing and promotional activities, which resulted in the recommendation to pursue four projects:

- A database list consolidation (complete)
- A brand identification and strategy exercise (complete)
- A marketing strategy (near completion)
- A new website design (near completion)

Trellist used the DSO’s mission, core values and strategic plan as a starting point to re-brand the Orchestra. In addition, they convened several focus groups of DSO patrons to gather information and opinions. The result is our new tag line “Beyond Words”. The new logo was also displayed (see attached).

Election of Directors, Recognition of Retiring Directors: Led by Nominating and Governance Committee member Elena Norman, the Members proceeded to elect each of the following individuals to the Board of Directors upon the strong recommendation of the existing Board of Directors, pursuant to Article IV of the Bylaws:

- Dr. Lanny Edelson, for the Class of 2020, to a second full term; his first term having expired at the 2017 annual meeting.
- Jennifer Golek, PhD, for the Class of 2020, to a second full term; her first term having expired at the 2017 annual meeting, and

- David Kubacki, for the Class of 2020, to a first full term, his partial term to fill a vacancy having expired at the 2017 annual meeting.

The Nominating and Governance Committee further recommends, with the endorsement of the Board of Directors, the election of the following candidates, each for the class of 2020, and to a first full term:

- Dr. Cris Coconcea (Bio attached)
- Brian Kelley (Bio attached)
- Robert Stoddard (Bio attached)

The Board of Directors wishes to recognize and thank the current directors, who are retiring at this Annual meeting, for their dedication and valuable contributions to the DSO during their service: **Myunghee Geerts, I. David Plaza, and Lee Tashjian.**

Upon motion by Charles Babcock, with a second by Theresa Pietrucci, the election of Lanny Edelsohn, Jennifer Golek, David Kubacki, Cris Coconcea, Brian Kelley and Robert Stoddard as Directors was unanimously approved.

Other Business: Recognition of our Chair Emerita, Tatiana Copeland, who shared a few words on behalf of the DSO.

There was a motion to adjourn the meeting by David Plaza with a second by Lee Tashjian. The meeting was adjourned at 6:50 p.m. The Members promptly retreated to a reception, and the musicians joined the Members at the reception.

Respectfully submitted,

Theresa M. Pietrucci, Secretary